

peach mode

# ABOUT US



Peachmode is India's leading **Womens Modern Indian** Wear Brand. Our products range from a large selection of Indo Fusion Wear, Contemporary Suits, Party Wear Mix, One Pcs, Western Wear.

In the last 3 years, Peachmode has seen remarkable growth with a 300% increase in its turnover. Delivering products to all cities across India as well increasing our store reach continuously we are well placed for future growth.

[FRANCHISEAVS.COM](http://FRANCHISEAVS.COM)



# COMPANY OVERVIEW

At Peachmode we celebrate young India & endeavor to bring all that we love about India and its heritage to our customers across the globe through Fashion.

- Managed by a professional team of functional Managers heading Marketing, Designers, Buying, Finance, Merchandising, etc.
- Team of designers dedicated to creating exclusive & innovative designs.
- Distribution is organized around a network of 2 major centers in Mumbai & Surat.
- Dedicated manufacturing unit to ensure design exclusivity and quality control and detailing.



# BRAINS BEHIND PEACHMODE



Founded by **Mr. Anupam Tulsyan** & **Mr. Aradhya Tulsyan** in 2014,  
with the headquarters in Mumbai, India



## **Anupam Tulsyan**

Founder of Peachmode

looks after the strategic initiatives of the company. He obtained a degree in MS. Computers from the University of California



## **Aradhya Tulsyan**

Director of Peachmode

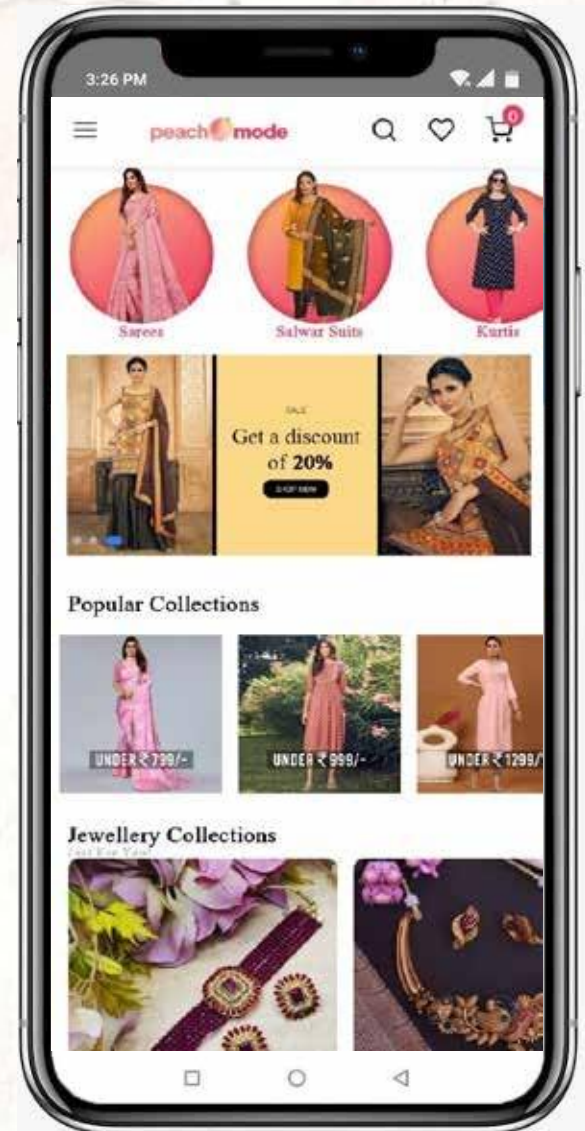
looks after the growth and marketing. He obtained his Master's degree from John Hopkins University, USA

# EXPERIENCE PEACHMODE APP ON MOBILE



**Peachmode app** is designed for Android / IOS phones with more than **50 Lac+** downloads generating 30% of revenue through the app.

This is user-friendly and offers you Premium Quality Products, Free Shipping, Hassle-free Returns, Easy Order Tracking, a 100% Buyer Protection Guarantee, and a Convenient Cash-on-Delivery option.



## Peachmode Online Shopping

Code Raft Solutions Private Limited

4.2 ★  
57T reviews

3+  
Rated for 3+

50L+  
Downloads

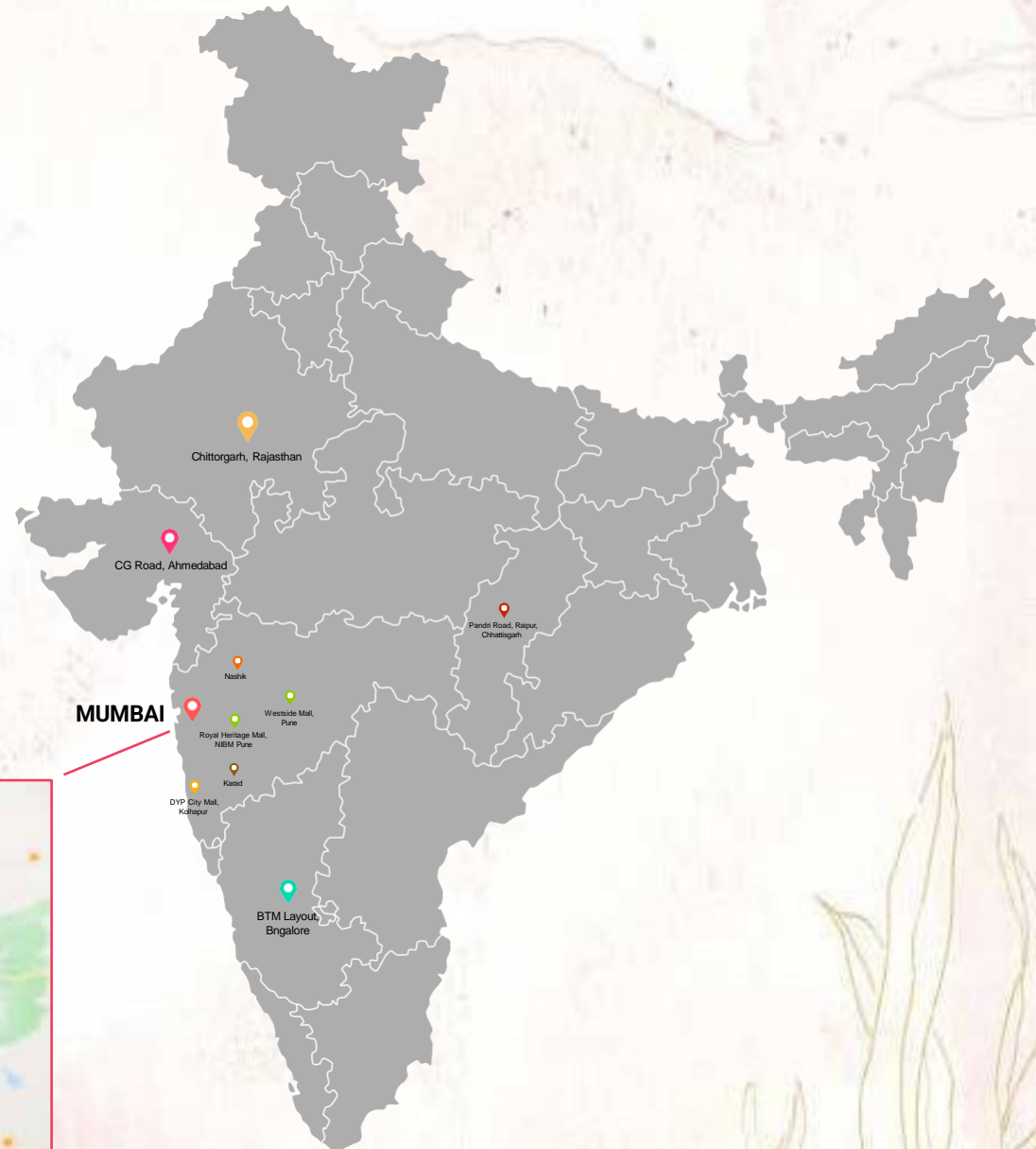
Install



# STORE LOCATIONS



- Phoenix Marketcity Kurla, Mumbai
- Lodha Xperia Mall, Palava
- Viviana Mall, Thane
- Nexus Mall Seawoods, Navi Mumbai
- DYP City Mall, Kolhapur
- Nashik
- Karad
- Royal Heritage Mall, NIBM Pune
- Westside Mall, Pune
- CG Road, Ahmedabad
- BTM Layout, Bangalore
- Chittorgarh, Rajasthan
- Pandri Road, Raipur, Chhattisgarh



# STORE IMAGES







# EXPANSION PLANS & FINANCIAL GROWTH

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Peachmode has embarked on an ambitious retail expansion plan to **open 100 outlets nationally by 2025**. We are extremely overwhelmed by the market response we have received so far. This has encouraged us to foray into newer markets to fuel our long-term growth objectives. Our innovative Guerrilla marketing tactics along with extensive digital marketing, influencer marketing, Giveaways & more have enabled us to grow 100% year on year.

Going forward we are focussing on increasing our store count through franchise partners and reach our valuable customers both online as well as offline to increase our retail footprint.



**THANK YOU**

**FOR MORE DETAILS:- + 919205434226  
&Visit Our Website:- [Franchiseavs.com](http://Franchiseavs.com)**