



The
SWAYAMVAR



**CELEBRATING 85+ STORES
ACROSS INDIA**

THE LEGACY



“THE SWAYAMVAR” powered by KASAM GROUP, a leading player in the retail industry pan India.

KASAM GROUP’s history dates back to 78 years with their first store unfurling in the year 1945 by the supreme Founder Mr. KASAM PULLAIAH on the name of BOMBAY CLOTH MERCHANTS. Today the group’s name has become synonymous with the Fashion Business with Multiple verticals in Pan India. Our Business formats to name few are:

- ✓ **Maangalya shopping mall.**
- ✓ **Kasam brothers, (Senate Fashions)**
- ✓ **Kasam Home world**
- ✓ **Kasam Pullaiah Stores**
- ✓ **Liquids**
- ✓ **The Swayamvar**
- ✓ **Kasam Wedding Mall**
- ✓ **Kasam Shopping Mall**
- ✓ **Kasam Fashions**
- ✓ **Varnam**
- ✓ **One Shopping Mall**

THE LEGACY



Kasam Group today owns more than 110+ stores spread across 50+ cities. In the journey of 78 years, the group has created milestones, set unachievable records, surpassed many benchmarks set by any other retailer in the industry.

Led by the Kasam Family members, the group today:

- Employees more than 5000
- Receives 25K plus Customer Walkin's a day
- Presence in 50+ cities
- Operates in more than 10 lakhs sft Retail space



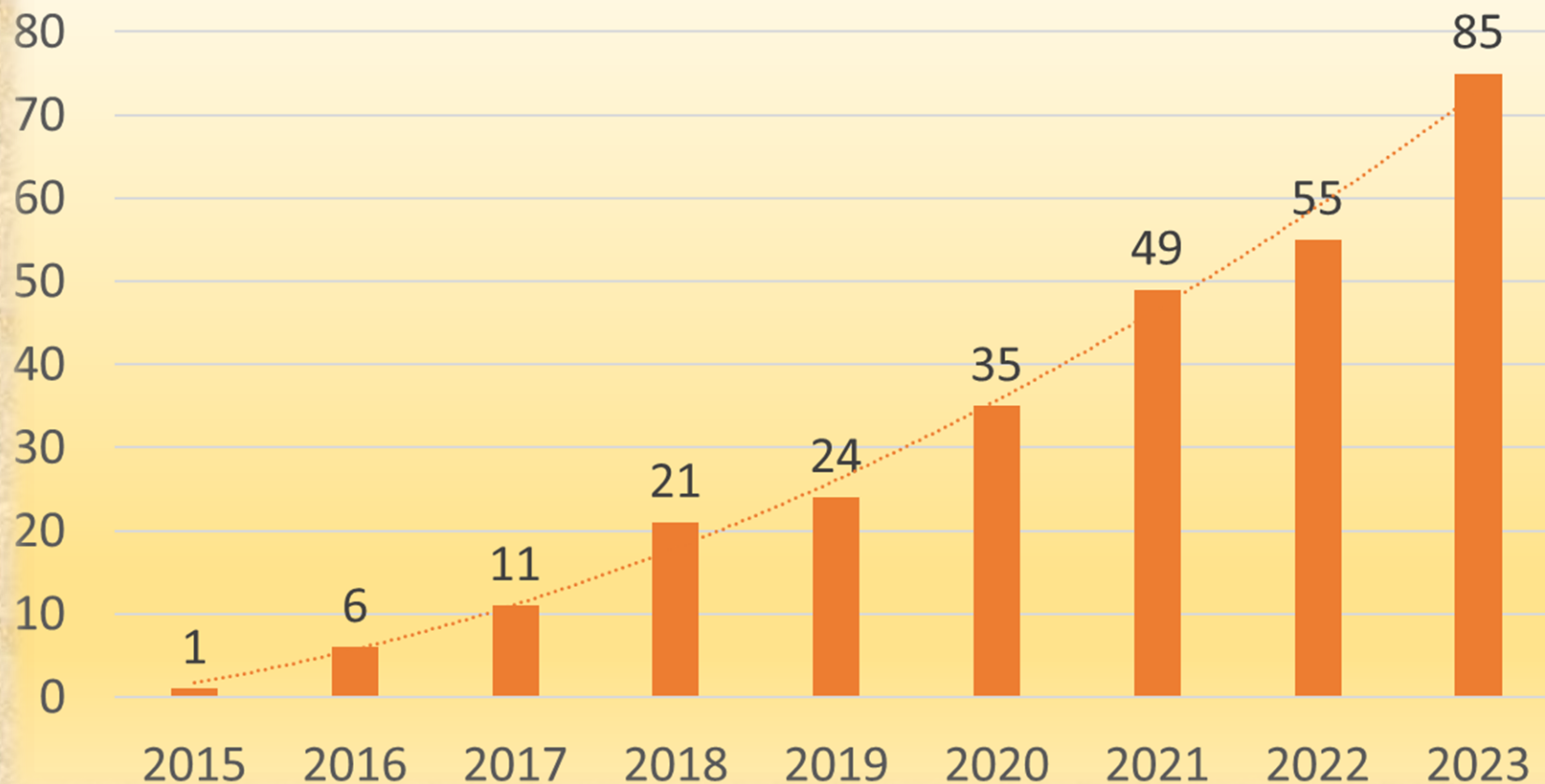
THE SWAYAMVAR - THE JOURNEY

- ✓ “The journey began with the first store at “Hanamkonda” in 2015 with 600 sft retail space.
- ✓ Today with a Presence of 85+ stores with 85000 sft of retail space. The Swayamvar aims to open 100 by the year 2024-25.
- ✓ Currently with a Foot print in Telangana, Andhra Pradesh, Karnataka, Tamil Nadu, Pondicherry, Bihar, Jharkhand, Odisha, Maharashtra, Uttar Pradesh, Uttarakhand, Madhya Pradesh.
- ✓ Plans are set to open stores in Kerala, Goa, Gujarat, West Bengal, Delhi.
- ✓ The Swayamvar has its presence in all prestigious Malls like Nexus Mall - HYD, Sharath city Mall - HYD, Raichandani Mall - HYD.
- ✓ We are a proud e-Commerce business partners of Amazon & Flip kart.

THE SWAYAMVAR - THE JOURNEY



THE SWAYAMVAR - YOY STORES GROWTH



Our Products at a glance

The
SWAYAMVAR





SWAYAMVAR

MRP RANGE

ACCESSORIES	: 149 to 2999
PYJAMA	: 499 to 1499
CHUNNIES	: 499 to 5999
MOJDI	: 699 to 1999
DHOTI	: 999 to 3999

SHORT KURTA	: 999 to 2999
LONG KURTA	: 999 to 2999
HANDLOOMS	: 999 to 2999
KURTA PYJAMA	: 999 to 4999
SHIRT	: 1199 to 1999

MODI COATS	: 3999 to 8999
BLAZERS	: 3999 to 15999
JODHPURI	: 5999 to 14999
INDOWESTERN	: 8999 to 24999
SHERWANI	: 11999 to 29999

PESWARI	: 1499 to 2999
LINEN SHIRT	: 1699 to 2999
VEST COAT	: 1999 to 3999
SEMI INDOWESTERN	: 3999 to 8999



SWAYAMIVAR

OUR STORES AT A GLANCE

OUR FIRST STORE

@ HANAMKONDA



The image features a decorative frame with intricate floral patterns in gold and brown tones. Inside the frame, a large, scalloped-edged shape with a yellow-to-orange gradient is centered. The word "TELANGANA" is written in a bold, dark brown, sans-serif font across the middle of this shape.

TELANGANA

TELANGANA



The
SWAYAMVAR



KARIMNAGAR



KHAMMAM



HANAMKONDA



ADILABAD



NIRMAL



NIZAMABAD

TELANGANA

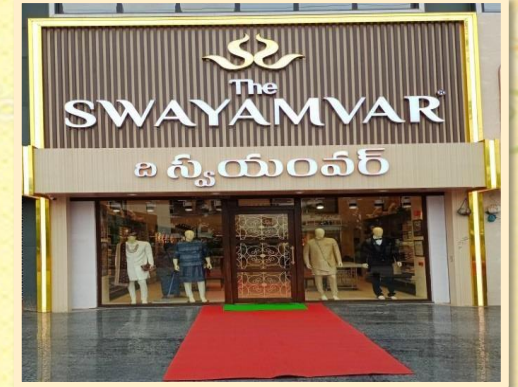
The
SWAYAMVAR



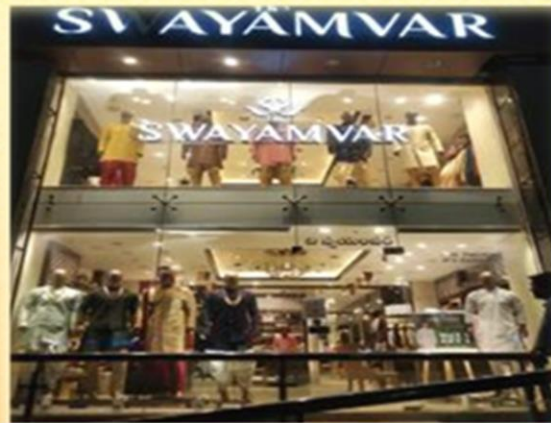
FORUM MALL



HIMAYAT NAGAR



KOMPALLY



PARKLANE



SHARATH CITY



BANJARA HILLS

TELANGANA

The
SWAYAMVAR



CHANDA NAGAR



A.S.RAO NAGAR



PANJAGUTTA

TELANGANA



SWAYAMVAR



ABIDS



TIRUMALGHERY

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow scalloped-edged shape with a white dotted border and small yellow dots. The text "ANDHRA PRADESH" is centered within this shape.

**ANDHRA
PRADESH**

ANDHRA PRADESH



The SWAYAMVAR



BHIMAVARAM



CMR MALL - VIZAG



VIJAYAWADA



RAJAMUNDRY

ANDHRA PRADESH


SWAYAMVAR



DWARAKANAGAR-VIZAG



SIRIPURAM-VIZAG

ANDHRA PRADESH

The
SWAYAMVAR



TIRUPATHI



NANDYAL



GUNTUR



NELLORE

ANDHRA PRADESH



ANATHAPUR



KURNOOL



KAKINADA


SWAYAMVAR



KARNATAKA

KARNATAKA

The
SWAYAMVAR



BELGAUM



BALLARI



MYSORE



HUBLI



BIDAR



HASSAN

KARNATAKA


The SWAYAMVAR



GULBHARGA



UDIPI

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow scalloped-edged shape with a white dashed border and small yellow dots. The word "TAMILNADU" is written in bold, dark brown capital letters within this shape.

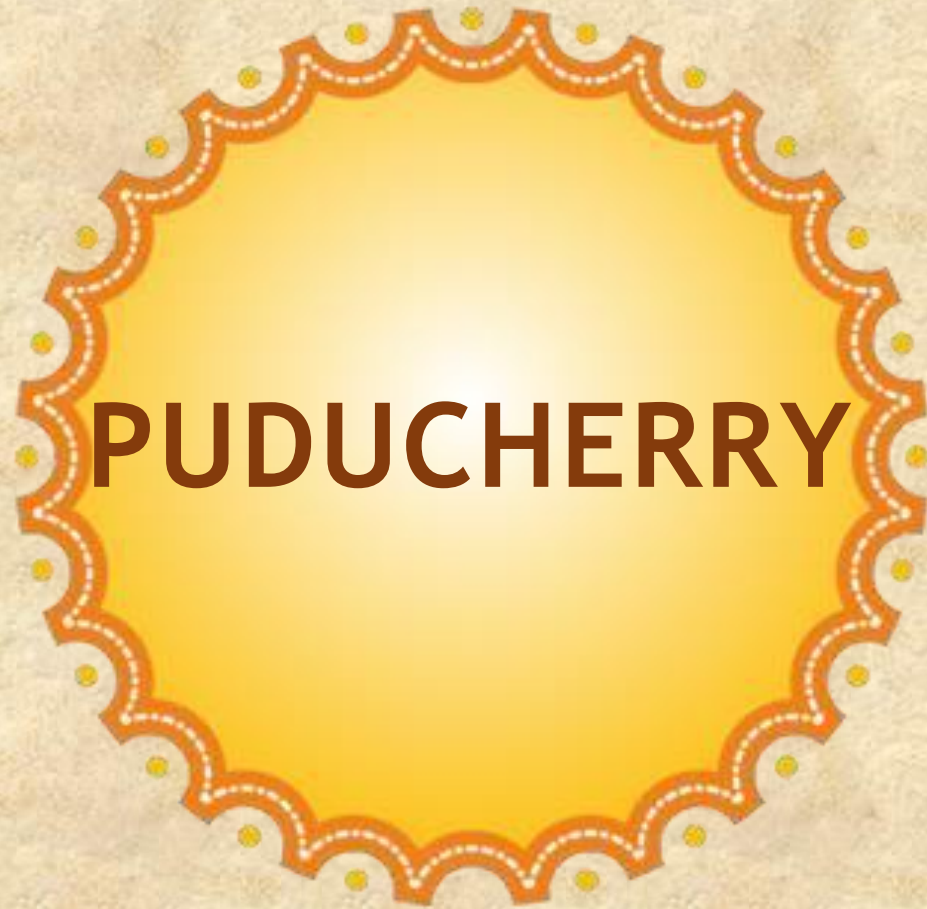
TAMILNADU

TAMILNADU


SWAYAMVAR



MADURAI



PUDUCHERRY

PUDUCHERY




The
SWAYAMVAR

PONDICHERY

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow scalloped-edged shape with a white dotted border and small yellow dots. The word "ODISHA" is written in bold, dark brown capital letters within this shape.

ODISHA

ODISHA


The
SWAYAMVAR



BUBHANESHWAR



CUTTAK



BEHRAMPUR

ODISHA



SWAYAMVAR



ROURKELA

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a bright yellow circle with a scalloped, orange border. The word "BIHAR" is written in a bold, dark brown font within this circle.

BIHAR

BIHAR


The
SWAYAMVAR



SITAMARHI



CHINNILAL PATNA



MAHARAJA COMPLEX



MOTIHARI



MUZAFFARPUR

BIHAR



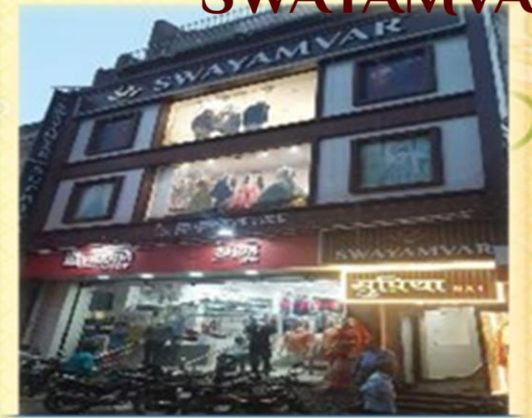
The SWAYAMVAR



P & M MALL PATNA



DARBHANGA



SAHASRA



KANKARBAGH



N.P CENTRE



ANISHABAD

BIHAR


The
SWAYAMVAR



JAMALPUR

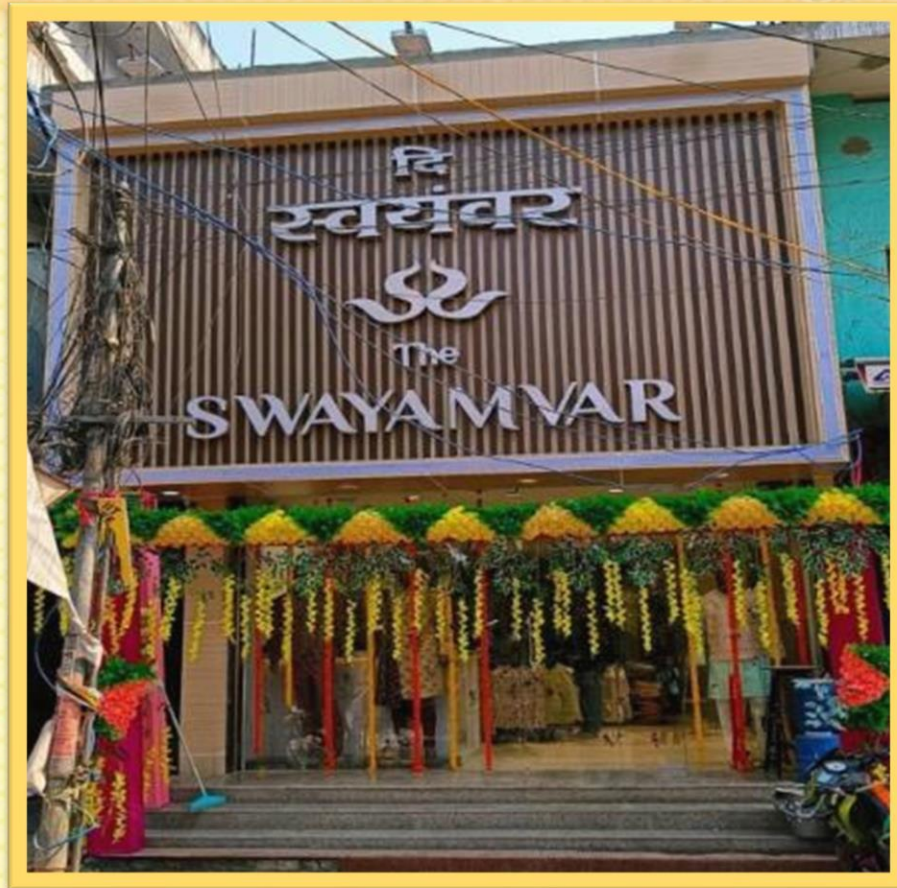


RAJA BAZAAR



JAMUI

BIHAR




The
SWAYAMVAR

GAYA

The image features a decorative frame with intricate floral patterns in gold and brown tones. The background is a light beige, textured surface. In the center, there is a yellow, scalloped-edged label with a white dotted border and small yellow dots. The word "JHARKAND" is written in bold, dark brown capital letters within this label.

JHARKAND

JHARKAND



DHANBAD 1



DALTONGUNJ



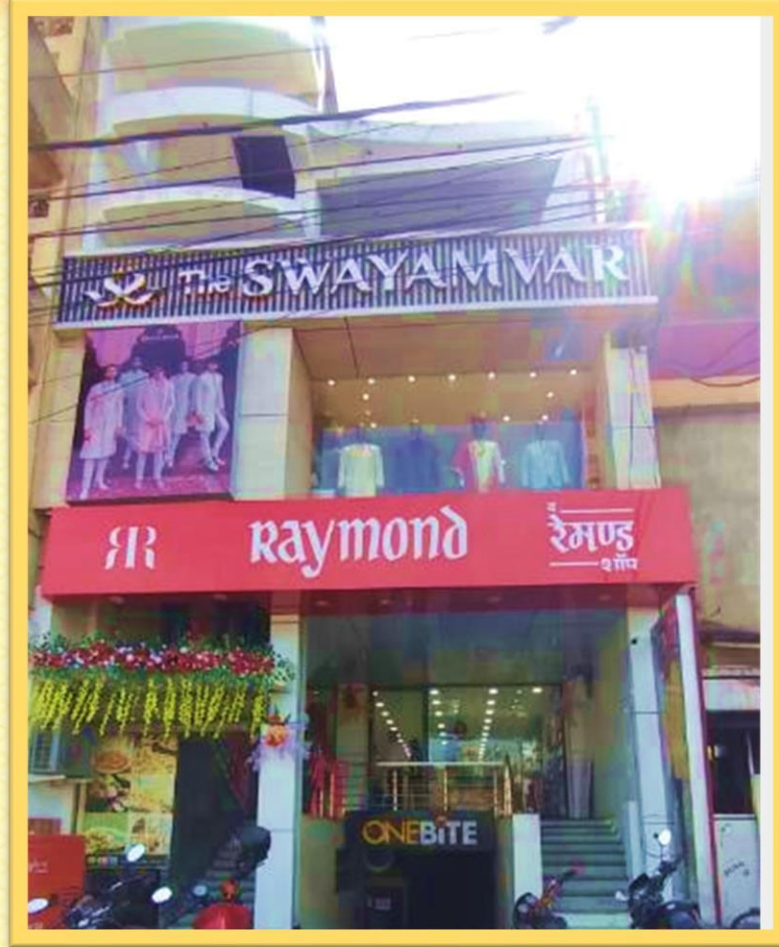
DHANBAD 2



RANCHI

JHARKAND


The
SWAYAMVAR



JUMHRI TELAIYA

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow scalloped-edged shape with a white dashed border and small yellow dots. The word "MAHARASHTRA" is written in bold, dark brown capital letters within this shape.

MAHARASHTRA

MAHARASHTRA


The
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PHOENIX MALL, PUNE



NANDED

The image features a decorative frame with intricate floral patterns in a dark brown color. Inside this frame is a light beige, textured background. Centered on this background is a bright yellow, scalloped-edged shape. This shape is outlined with a double border: an inner orange line and an outer orange line with small yellow dots between them. The word "UTTARAKHAND" is written in a bold, dark brown, sans-serif font across the center of the yellow shape.

UTTARAKHAND

UTTARAKAND


The
SWAYAMVAR



ROORKEE

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow scalloped-edged shape with a white dotted border and small yellow dots. The text "UTTAR PRADESH" is centered within this shape.

**UTTAR
PRADESH**

UTTAR PRADESH



MORADABAD



ALIGARH



VARANASI



AMBEDKAR NAGAR



The SWAYAMVAR

UTTAR PRADESH


The SWAYAMVAR



LUCKNOW

The image features a decorative frame with intricate floral patterns in gold and brown tones. In the center, there is a yellow, scalloped-edged label with a white dotted border and small yellow dots. The text "MADHYA PRADESH" is written in a bold, brown, sans-serif font within this label.

**MADHYA
PRADESH**

MADHYA PRADESH

The
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INDORE

- 1000 TO 3000 SFT
- G+1 FLOOR
- Ground Floor preferred

AREA REQUIRED

- 9 yrs. LEASE Period
- 18 months LOCK IN Period

LEASE & LOCK IN PERIOD

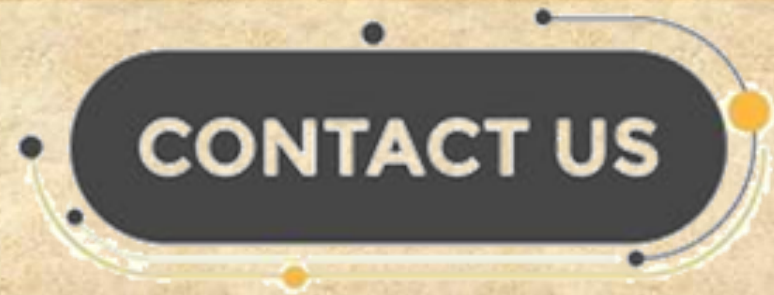
BUSINESS SPECIFICATIONS

FITOUT WORK PERIOD

- 45 days period

FITOUT PERIOD RENT

- Rent Free for 45 days of fit out work



For more details please Contact:

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