



**WORLD'S
LARGEST**
FACTORY OUTLET
B R A N D

ROCKING DEALS

~ FRANCHISE PARTNER INVITED ~



PAN INDIA
P R E S E N C E

EXCESS INVENTORY | OPEN-BOX | CERTIFIED REFURBISHED

About Rocking Deals



Rocking deals is India's one stop solution for all Un-boxed, E-com returns, excess inventory, and refurbished inventory. With support of efficient QC and at an unmatched price, RD has emerged as an safest place to buy secondary and refurbished inventory.



India's largest and fastest growing D2C Re-commerce player



First Mover Advantage – Launched Certified Refurbished category for Shopclues, Amazon and Ebay



Online Presence

Flipkart  **amazon**   **SHOPCLUES** **meesho**  **snapdeal**  **ROCKING DEALS**

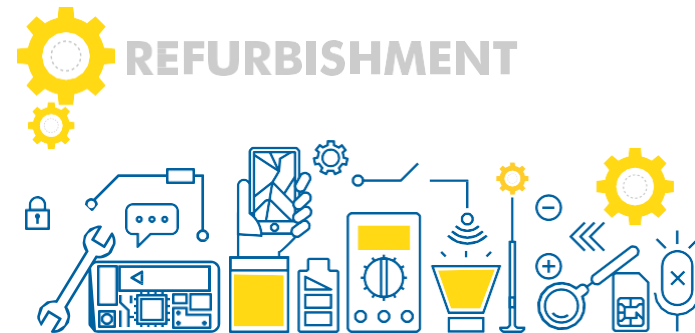
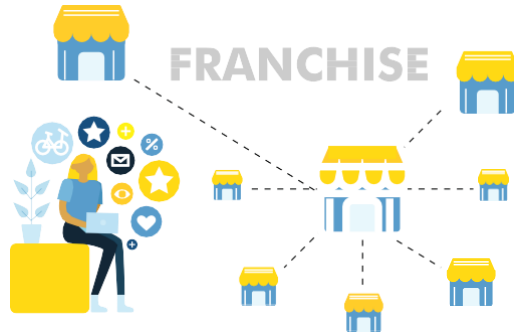


RD L4 Service Center

The facility has installed capacity to refurbish about 1 million units each month
The facility has process-driven SOP-based checks and has achieved less than 2% defect ratio.



Our Verticals



We are ROCKING DEALS, World's Largest Excess Inventory & Open-box products Brand.
We have sold more than 1 Million units to the end customers.



Categories We Deal in

APPAREL	SHOES & FOOTWEARS	FMCG & GROCERY	ELECTRONICS PRODUCTS	FASHION & LIFESTYLE
MOBILE ACCESSORIES	KITCHEN APPLIANCES	BABY CARE PRODUCTS	BEAUTY AND HEALTH	SMALL APPLIANCES
SPORTS AND FITNESS	BAGS AND LUGGAGE	FURNITURE	MUSICAL INSTRUMENTS	LARGE APPLIANCES
LAPTOPS & DESKTOP	TOYS & GIFTS	LAWN & GARDEN EQUIPMENT	LUXURY ITEMS	GYM EQUIPMENT
HOUSEHOLD ITEMS	PANTRY ITEMS	HOME FURNISHING	STATIONERY ITEMS	MOBILE & TABLETS
NON ELECTRONICS PRODUCTS	FOOD SUPPLEMENTS	AUTOMOBILE PARTS	WATCHES	GAMING CONSOLE

& M a n y M o r e . .



Franchise Model- FOFO



The FoFo model is designed to provide our franchisees with greater flexibility and control over their operations while still benefiting from our brand's support and expertise. Here are some key features of our FoFo franchise model:



Franchisee ownership: With the FoFo model, franchisees own the franchise and are responsible for operating it. This gives them greater control over their operations and allows them to make decisions that are best for their business.



Brand support: While franchisees are responsible for running the franchise, they still benefit from our brand's support and expertise. We provide training, marketing, and ongoing operational support to help franchisees succeed.



The FoFo model requires a lower investment than traditional franchise models, making it more accessible to a wider range of entrepreneurs.



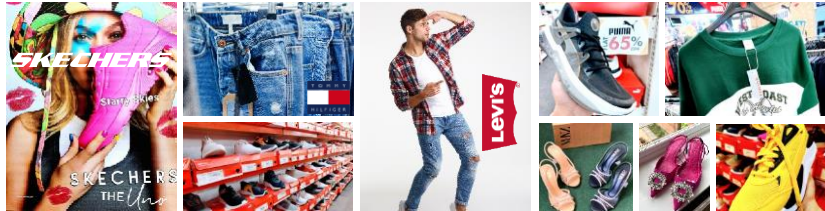
Scalability: The FoFo model is designed to be easily scalable, which means that franchisees can open multiple locations and expand their business quickly.



We are confident that the FoFo model will be a great success and we look forward to working with our franchisees to build a strong and profitable business.



~ MORE THAN 500 BRANDS UNDER ONE ROOF ~



FLAT 60-70%OFF



FLAT 70% OFF

FLAT 60% OFF

FLAT 65% OFF

FLAT 70% OFF

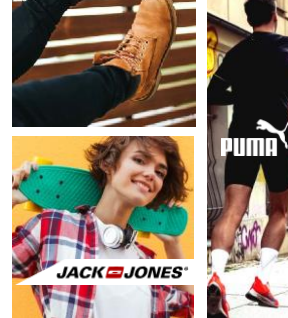


**JEANS
₹1499/-**

**JEANS
₹999/-**

**JEANS
₹1199/-**

FLAT 60% OFF



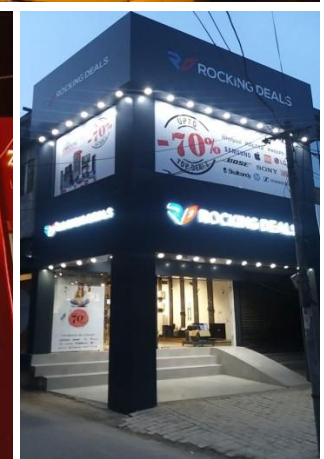
**FLAT
60-70%OFF
ONLINE SE SASTAI
SALE**



BAJAJ



Glimpse of Our Stores



Glimpse of Our Stores





News & Media Coverage



SUPER INDIANS



Rocking Deals associates with Harman to offer the Brand's unboxed inventory JBL Professional Series to customers
ANI | Updated: Dec 17, 2021 10:43 IST

SMBSTORY

“Refurbished devices are not just limited to mobile phones. They are available across categories, from home appliances, laptops, accessories etc. The industry also has the potential to reduce e-waste generated, enabling people to make the most of their investment in buying a product,”
Yuvraj tells SMBStory.”

SMBSTORY
https://www.smbstory.com/2022/02/20/yuvraj-singh-2022-indian-story/
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EMERGING HARYANA AWARDS 2022

CXO OUTLOOK
INSIGHTS, IDEAS, INSPIRATIONS

Growing Acceptance of the Refurbished Product in India
December 15, 2021
Yuvraj Anand Singh, CEO & Founder, Rocking Deals

A Delhi boy, Yuvraj Anand Singh did his graduation in Business Information Systems and Management from Middlesex University, UK. When he came back to India in 2003, he started a franchise store for Tata Teleservices. After a successful stint, in 2007, Yuvraj started his refurbished phones business, with brands like Sony, Ericsson and Samsung, among others. Today, Rocking Deals is one of the largest sellers of open box and excess inventory items in India, in online and offline channels. Rocking Deals targets the young crowd – professionals and students who want to change their gadgets every six months or so.

A growing number of people in India are purchasing refurbished goods because it gives them the necessary functionality than going in for a newer model with fewer extra features with higher costs. Together with cost, the shortened update cycles of today's technology items are fueling a market for refurbished products. According to estimates, India has a 70 million-strong unorganised market for refurbished smartphones, with a 35% year-on-year growth rate. It is also expected that reconditioned handsets would accelerate internet connectivity in rural India in the coming years.

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SMBSTORY

SMBSTORY

“Refurbished devices are not just limited to mobile phones. They are available across categories, from home appliances, laptops, accessories etc. The industry also has the potential to reduce e-waste generated, enabling people to make the most of their investment in buying a product”
Yuvraj tells SMBStory.

THE ECONOMIC TIMES

We want to grow as an international business, by getting into those countries for refurbishing too. We have an office in China already and some refurbishing is done there as well,” says Yuvraj.



Rocking Deals Franchise Stores

Multiple stores all across Indian geographical locations **(Major Cities)**



Rocking Deals LAUNCHING

200 STORES

in span of 3 years

We are planning to open multiple stores across India in the coming years. This expansion will help us reach new customers and expand our business operations.

Our goal is to provide high-quality products on discounted rates to customers in different parts of the country. With the opening of new stores, we will be able to offer a wider range of products and reach more customers who are looking for our unique offerings.



Message of the founder



Yuvraj Aman Singh

Founder and CEO Rocking Deals

“

Customers have now started understanding the concept of refurbished or open boxed products. They do not have the same old mind set that a refurbished, un-boxed goods is used and would have some problem that's why it's come back to us. With time, the experience and customer service has made the customers more aware and enforced them to trust the concept.

”

News & Media Coverage



INVENTIVA

mint



dailyhunt

YOURSTORY



THE ECONOMIC TIMES

BW DISRUPT
ENTREPRENEURS' DISRUPT

Business News
This Week

हिन्दुस्तान
तस्मै सौ वाहेर कता नजरिया

ThePrint

BUSINESS
NEWS WEEK

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IndianRetailer.com

Business Standard



Trade Brains

ਪੰਜਾਬ ਕੇਸਰੀ
— www.PunjabKesari.com —





EXCESS INVENTORY | OPEN-BOX | CERTIFIED REFURBISHED

~ FRANCHISE PARTNER INVITED ~

If you are interested in learning more about this opportunity, please don't hesitate to contact us. We look forward to the possibility of working together and taking our retail store to new heights.

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 WWW.FRANCHISEAVS.COM

THANK YOU!