



mughlai
QSR CHAIN
SINCE 40 YEARS IN BUSINESS



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OUR history

Since Four Decades, **Nazeer** has been serving It's royal Mughlai Cuisine.

What started as a small dream by **Mr. Aftab Ahmed** soon became a culinary legacy. From supplying fresh poultry to five-star hotels in Delhi, his passion for food led him to open his first restaurant, "Chicken Takeaway" in Ganesh Nagar. With a limited menu of flavorful kebabs and crispy fried chicken, the brand quickly became a local favorite.



Mr. Aftab's innovation, the famous *Fried Chicken Lollipop*, became a landmark creation and a symbol of Nazeer's taste and quality.

Encouraged by growing love and demand, "Chicken Takeaway" evolved into "Nazeer" — offering a full range of authentic Mughlai, Indian, and fusion dishes. The second outlet opened in Vinod Nagar in 2002, marking the start of Nazeer's journey as a beloved brand known for Quality, Quantity, and Price.

QUALITY * QUANTITY * PRICE



FOUNDER *message*

Founder



“At Nazeer, we believe that food isn’t just about taste it’s about love, memories, and togetherness. Our dream has always been simple: to let everyone savour the authentic, mouth-watering flavors of Mughlai Indian, and fusion cuisine without worrying about the price.

From our very first kitchen to every plate we serve today our heart lies in creating a warm, welcoming space where people can share good food and great moments.

Over the years, Nazeer has grown —not just as a restaurant, but as a family built on trust and taste. Our success rests on three timeless promises: Quality that delights, Quantity that satisfies, and Prices that welcome everyone

“Because at Nazeer, we don’t just serve food we serve happiness, on plate at a time”

Aftab Ahmed
Founder

milestones

THE RISE OF NAZEER FOODS



IMRAN AHMED
Chief Managing
Director



ABDUL KALAM
Managing Director



**SHAHNAWAZ
AHMED**
Managing Director



**FARMAN
AHMED**
Managing Director

Extremely self-motivated and dedicated individuals who effectively combine strong organizational leadership skills to successfully manage a smooth and efficient operation.

SOME *quick* FACTS

Something you should know about **Nazeer Foods**

RUNING OUTLETS

With a workforce of more than 250 trained professionals, Nazeer is fast becoming favored destination for young and talented individuals.

80+
OUTLETS

**Outlets in
2025**

SALES GROWTH

Nazeer has beaten all the industry expectations, standards and grew exponentially at the rate of more than 24% against all odds.

+25%
**Sales Growth in
2025**

1265
Staff Members

STAFF MEMBERS

With a workforce of more than 5 trained professionals, Nazeer is fast becoming favoured destination for young and talented individuals.



OUR Vision

To become India's most loved and trusted culinary brand, bringing the rich **flavors of Mughlai, Indian, and fusion cuisine** to every community.

With a plan to expand to over 200 outlets within the next five years, we aim to create memorable dining experiences, empower our employees, and give back to society, making Nazeer a place where everyone feels at home.

OUR Philo^ophy

At Nazeer, we're not just a business that sells food — food is what we're all about. We are committed to:

- Cook delicious food with love and authenticity.
- Offer heartfelt, welcoming service to every guest.
- Give back to society and make a positive impact.
- Run an efficient, profitable business built on integrity.
- Create a better place for both our customers and employees.



WHY INVEST IN NAZEER FOODS?

Booming market:

Indian fast food industry valued at ₹20 billion, growing at 40% annually.

Unique differentiation:

Delivering Indian flavors in fast food where global giants rely mostly on Western menus.

Expansion-ready:

Plan to open 500+ outlets in the next five years.

Proven model:

Centralized base kitchen ensures consistency, uniformity, and quality across outlets.

First-mover advantage:

Very few brands focus on authentic Indian cuisine in the QSR segment.





SIGNATURE *Dishes*

Something You Should Know About The **Signature Dishes**



NEXT *generation* OUTLET

Creating a unique restaurant theme design and atmosphere in a restaurant can be an integral part of a restaurant's success. With careful planning, combining different elements to create an atmosphere that reflects the restaurant's overall concept is possible.

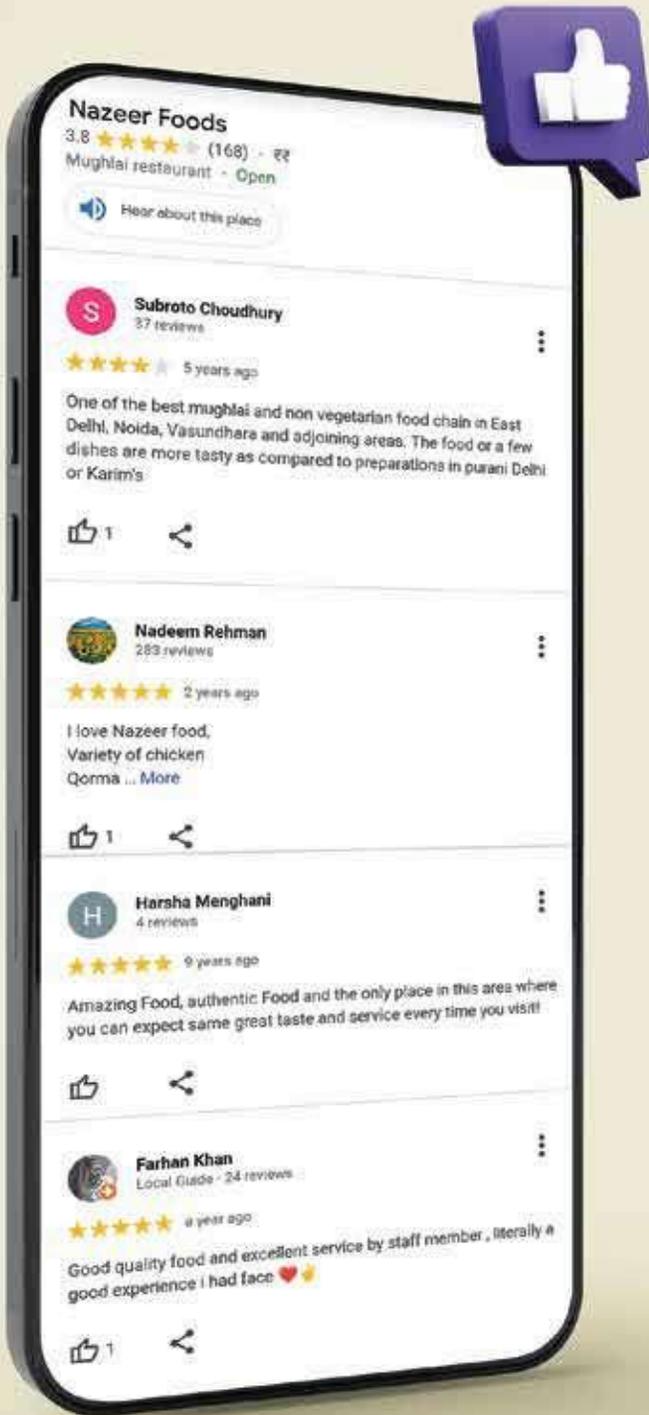


Atmosphere

AMBIENCE

GUEST *review*

Something You Should Know About The **our review**



S **Subroto Choudhury** ★★★★★
One of the best mughlai and non vegetarian food chain in East Delhi, Noida, Vasundhara and adjoining areas. The food or a few dishes are more tasty as compared to preparations in purani Delhi or Karim's

 **Nadeem Rehman** ★★★★★
I love Nazeer food. Variety of chicken Qorma ... More

H **Harsha Menghani** ★★★★★ 
Amazing Food, authentic Food and the only place in this area where you can expect same great taste and service every time you visit!

 **Farhan Khan** ★★★★★
Good quality food and excellent service by staff member , literally a good experience i had face 🍕❤️

OUR *Presence* IN THESE STATES





HOW WE HELP YOU?

We partner with local entrepreneurs to bring the **Nazeer** experience to their communities. Franchisees get:

- **Full operational support from Nazeer Hospitality Pvt. Ltd.**
- **Structured guidance on operations, standards, and best practices.**
- **Centralized supply chain system to maintain quality, taste, and hygiene.**
- **CCTV-monitored restaurants for safety and compliance.**
- **World-class training and skill development for staff and management.**
- **Dedicated development team to assist in opening and running the outlet efficiently.**



FOODS

Decades of experience



Our Business Model

Particular	Food Court/QSR	Casual Dine-in	Restaurant
Project Cost	25 - 30 Lac*	35 - 40 Lac*	45 - 50 Lac*
Franchise Period	9 Years*	9 Years*	9 Years*
Area Requirement	400 - 450 Sq. Ft+	650 - 800 Sq.Ft+	850 Sq. Ft+
Royalty	7%	7%	7%



thank you
For Your Time

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this presentation and share it with us!

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